

1 6. A method in accordance with claim 1, wherein said media comprises at
2 least one of multimedia and streaming media.

1 7. A method in accordance with claim 1, wherein said communications
2 network is a computer network.

1 8. A computer system for seeding a search system for searching for media
2 on a computer network, all computers in system being communicatively
3 coupled to each other, wherein each of said at least one computer includes at
4 least one program stored therein for allowing communication between each and
5 every of said at least one computer, each of said at least one program operating
6 in conjunction with one another to cause said at least one computer to perform
7 the steps of:

8 providing at least one search term to said search system;

9 receiving at least one search result from said search system, wherein
10 said search result comprises metadata associated with said media;

11 parsing said at least one search result for providing parsed metadata; and

12 providing said parsed metadata to said search system as said at least
13 search term.

1 9. A program readable medium having embodied thereon a program for
2 causing a processor to seed a search system for searching for media on a
3 communications network, said program readable medium comprising:

4 means for causing said processor to provide at least one search term to
5 said search system;

6 means for causing said processor to receive at least one search result
7 from said search system, wherein said search result comprises metadata
8 associated with said media;

9 means for causing said processor to parse said at least one search result
10 for providing parsed metadata; and

11 means for causing said processor to provide said parsed metadata to said
12 search system as said at least one search term.

1 10. A data signal embodied in a carrier wave comprising:

2 a provide search term code segment for providing at least one search
3 term to a search system for searching for media on a communications network;

4 a receive results code segment for receiving at least one search result
5 from said search system, wherein said search result comprises metadata
6 associated with said media;

7 a parse code segment for parsing said at least one search result for
8 providing parsed metadata; and

9 a provide parsed search term code segment for providing said parsed
10 metadata to said search system as said at least one search term.

1 11. A data signal in accordance with claim 10, further comprising a search
2 code segment for searching for said media.

1 12. A data signal in accordance with claim 10, further comprising a memory
2 store code segment for storing said at least one search result in least one of
3 memory and a relational database management system.

1 13. A data signal in accordance with claim 10, wherein a source of said
2 metadata comprises at least one source selected from the group consisting of a
3 web page content, a uniform resource indicator, a media file, and a transport
4 stream.

1 14. A data signal in accordance with claim 10, wherein said metadata
2 comprise elements related to at least one of content of the media, intellectual
3 property rights associated with the media, and instantiation of the media.

1 15. A data signal in accordance with claim 10, wherein said media
2 comprises at least one of multimedia and streaming media.

1 16. A method for seeding a search system for searching for at least one of
2 multimedia and streaming media on a communications network, said method
3 comprising the steps of:

4 providing at least one search term to said search system;

5 receiving at least one search result from said search system, wherein
6 said search result comprises metadata associated with said at least one of
7 multimedia and streaming media;

8 parsing said at least one search result for providing parsed metadata; and

9 providing said parsed metadata to said search system as said at least one
10 search term.

FOR SEEDING